

# A little about our PODCAST!

## EMPOWERING THE WORKING MOM

Dedicated to providing inspiration, connection, and unwavering support, the Empowering the Working Mom Podcast is poised to guide working moms in aligning their work-life balance and career vision with God. Each episode will offer a rich tapestry of uplifting stories, insightful interviews, and practical tips curated to address the unique challenges and triumphs of working mothers.

## HISTORY



Our podcast started with its first episode on April 4, 2020 under the name, The Latika Vines Show. Initially, providing working moms tips on work-life balance during COVID.

However, we discovered that our listeners needed more than work-life balance tips. Thus, we provided hope, transformation, and compassion for their needs with the revamping of our topics, season series, and guest interviewees.



As the popularity of our podcast grew, listeners from around the world began to share episodes. Listeners are in the United States, United Kingdom, South America, Africa, and other countries.

Today, our vision is to create a supportive community where working mothers can find solace, inspiration, and practical guidance as they navigate the delicate balance between career aspirations and family responsibilities, all while aligning their path with God.

## OUR GUESTS

Empowering the Working Mom Podcast guests are:

- fellow working moms
- industry leaders in corporate America and/or CEOs
- experienced professionals
- passionate about empowering working moms
- purpose-driven to inspire working moms in their walk with God

With each guest, we are dedicated to providing the resources, inspiration, and encouragement needed to help working moms navigate their journey with purpose, resilience, and unwavering faith.

## LISTENING BENEFITS

In-depth discussions and exploration of topics that may not be covered in everyday conversations.

For working moms to thrive in both their professional endeavors and personal life, all while staying true to her spiritual beliefs.

Convenient and accessible, as listeners can tune in from anywhere and at any time, for our twice monthly episodes.

